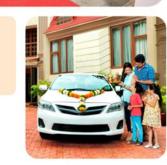
GAPITAL FIRST

03FY17









CORPORATE PRESENTATION



This presentation has been prepared by and is the sole responsibility of Capital First Limited (together with its subsidiaries, referred to as the "**Company**"). By accessing this presentation, you are agreeing to be bound by the trailing restrictions.

This presentation does not constitute or form part of any offer or invitation or inducement to sell or issue, or any solicitation of any offer or recommendation to purchase or subscribe for, any securities of the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contractor commitment therefore. In particular, this presentation is not intended to be a prospectus or offer document under the applicable laws of any jurisdiction, including India. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Such information and opinions are in all events not current after the date of this presentation. There is no obligation to update, modify or amend this communication or to otherwise notify the recipient if information, opinion, projection, forecast or estimate set forth herein, changes or subsequently becomes inaccurate.

Certain statements contained in this presentation that are not statements of historical fact constitute "forward-looking statements." You can generally identify forward-looking statements by terminology such as "aim", "anticipate", "believe", "continue", "could", "estimate", "expect", "intend", "may", "objective", "goal", "plan", "potential", "project", "pursue", "shall", "should", "will", "would", or other words or phrases of similar import. These forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or other projections. Important factors that could cause actual results, performance or achievements to differ materially include, among others: (a) material changes in the regulations governing our businesses; (b) the Company's inability to comply with the capital adequacy norms prescribed by the RBI; (c) decrease in the value of the Company's inability to control the level of NPAs in the Company's portfolio effectively; (e) certain failures, including internal or external fraud, operational errors, systems malfunctions, or cyber security incidents; (f) volatility in interest rates and other market conditions; and(g) any adverse changes to the Indian economy.

This presentation is for general information purposes only, without regard to any specific objectives, financial situations or informational needs of any particular person. The Company may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes.

Glossary



AUM	:	Asset Under Management
Bn	:	Billion
CAR	:	Capital Adequacy Ratio
CCPS	:	Compulsorily Convertible Preference Shares
CFL	:	Capital First Limited
DII	:	Domestic Institutional Investor
FII	:	Foreign Institutional Investor
FPI	:	Foreign Portfolio Investor
HFC	:	Housing Finance Company
MSME	:	Micro, Small and Medium Enterprises
NBFC	:	Non-Banking Finance Companies
NCD	:	Non-Convertible Debentures
NHB	:	National Housing Bank
Mn	:	Million
NPA	:	Non Performing Assets
OPEX	:	Operating Expenditure
PAT	:	Profit After Tax
PBT	:	Profit Before Tax
QIP	:	Qualified Institutional Placement
RBI	:	Reserve Bank of India

Note: For purposes of this presentation, the exchange rate used for converting Rs to \$ has been assumed as 67 unless specified.

Agenda

	FIRST
Overview of the Company	
	Page : 5
02 Changing Asset Composition	
	Page : 8
13 Product Offering	
	Page : 10
14 Credit Processes	
	Page : 16
15 Credit Rating & Capital Position	
	Page : 19
NG Board of Directors	
	Page : 22
17 Shareholding Pattern	
07	Page : 25
N Financial Results	
	Page : 26



Company's Vision



To be a leading financial services provider- admired and respected for high corporate governance, ethics and values.



To primarily support the growth of MSMEs in India with debt capital through technology enabled platforms and processes



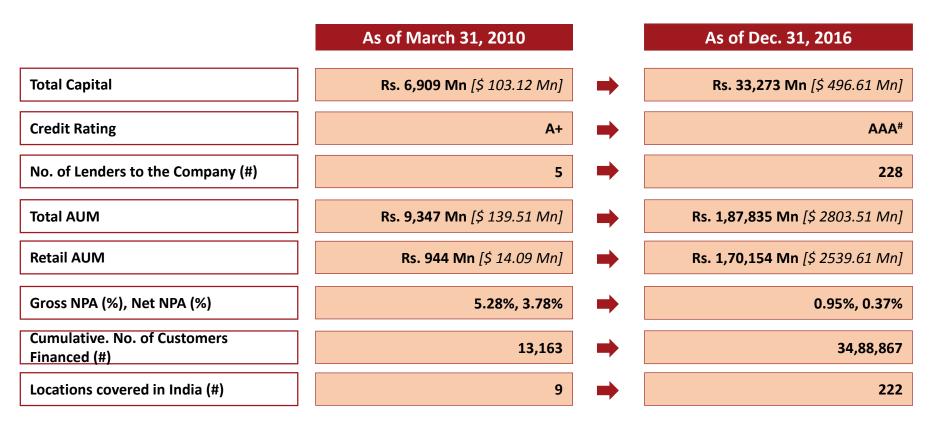
To finance the aspirations of the Indian Consumers using new-age analytics and technology solutions

OVERVIEW OF

THE COMPANY

7

Capital First- A transformed company in the last 6 years



CAPITAL

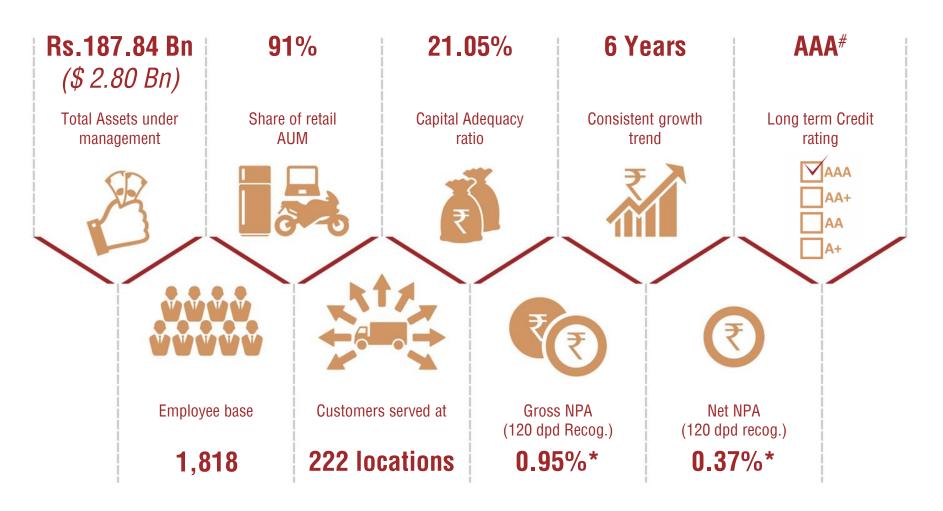
POSITION

..... With a strong foundation, the company is well set for growth in the coming years.





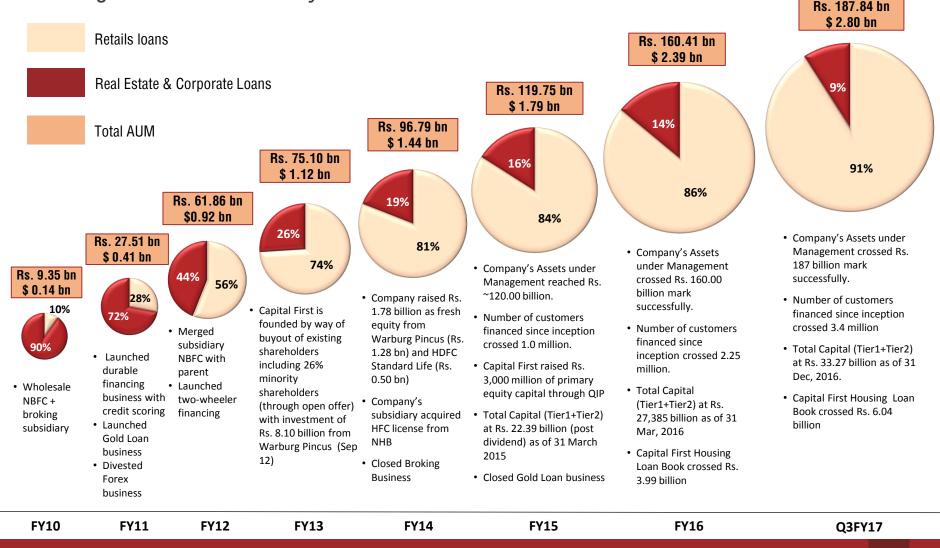
Strong Financial and Operating Parameters



*The Company has not opted for 90 days relaxation extended by RBI for recognition of loan accounts as NPA.

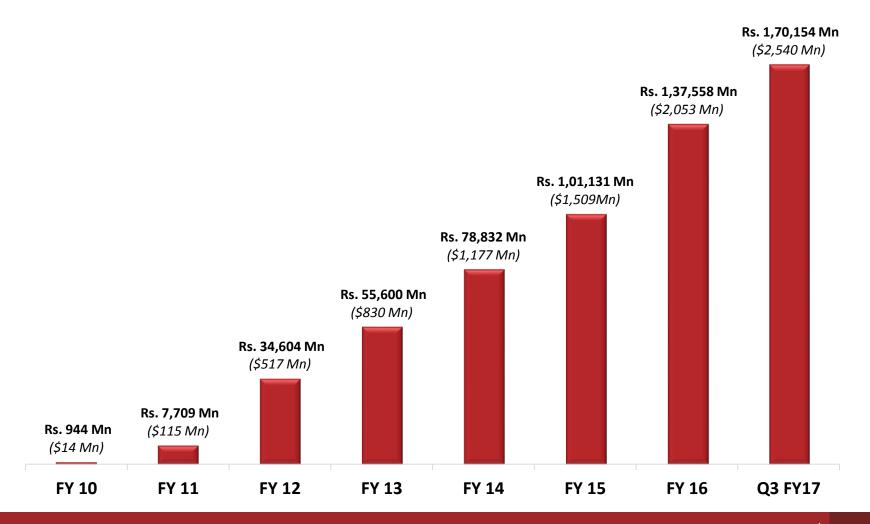
[#]Rating changed in March 2017. (All other figures are as of December 2016)

Capital First has transformed from a Wholesale Lending NBFC to a strong Retail Lending NBFC in the last 7 years..





.....And emerged as a significant player in the Indian Retail Financial Services within 7 years of launch with Retail Loan Book crossing Rs. 170.15 bn (USD 2.54 Billion)



PRODUCT

OFFERING

G CAPITAL FIRST

There exists a large opportunity to finance the MSME Segment in India

CREDIT

PROCESSES

5

Micro, Small and Medium enterprises form a large part of the Indian Economy. They generate employment and act as a catalyst for socio-economic transformation in India. There are more than 29 million MSME enterprises across India employing more than 69 million people

CAPITAL

POSITION

7

BOARD OF

DIRECTORS

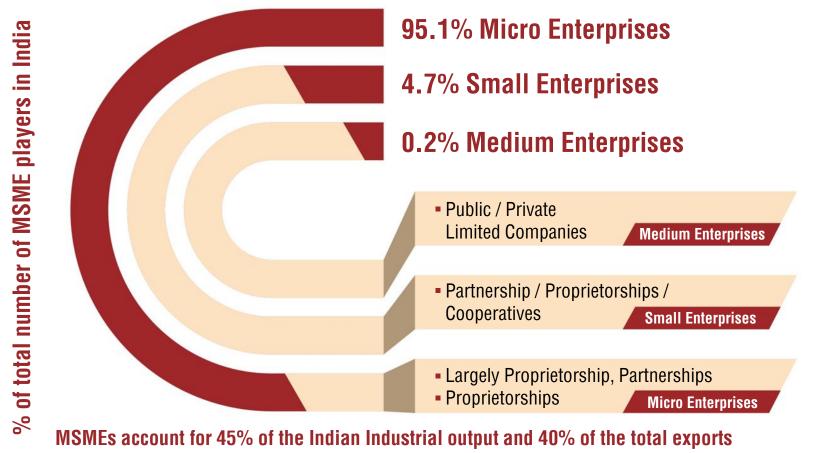
SHAREHOLDING

PATTERN

8

FINANCIAL

RESULTS



Source: "Micro, Small and Medium Enterprise Finance in India – A Research Study on Needs, Gaps and Way Forward" by IFC, Nov 2012

7



MSME sector, especially the unorganized micro and small enterprises, lack in support from the existing ecosystem, especially financing...

Some of the key challenges faced by MSMEs in India are as mentioned below:

4

Challenges faced by the MSME sector	Opportunity	Solution offered by Capital First
 Absence of adequate and timely supply of finance for working capital High cost of credit Collateral Requirements Limited Access to Equity Capital Limited ability for expansion and modernization Lack of proper transportation and warehouse Squeezed by larger customers (principals) on delayed payment terms 	 Total viable & addressable debt demand in MSME sector is Rs. 26 trillion out of which immediately addressable is Rs. 9.9 trillion Total viable & addressable working capital and capex demand is Rs. 9.9 trillion out of which short term i.e. < 1 year is Rs. 6 trillion 	 Customised credit assessment and operations processes to meet the needs of the MSME segment against the security of property or cash flow of the customers Provide debt finance products to MSMEs and developing processes tailored to the MSME and consumer segment

1

OVERVIEW OF

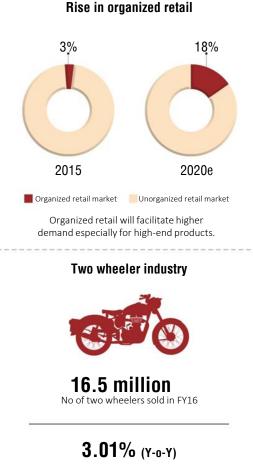
THE COMPANY

7

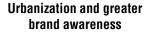


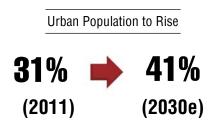
The Indian Consumer financing market is a huge and growing opportunity.

Rise in per capita income (Rs.) 9.22°% CABR 137,500^ 81,000 2013 2019e Increase in disposable income to drive affordability for higher valued consumer durables Replacement cycle of consumer products has reduced from 9-10 years tN 4-5 years

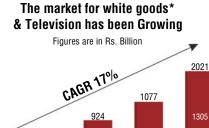


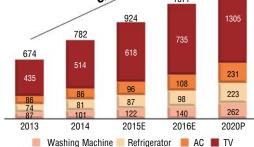
Growth in two wheelers sales for FY16





Urban consumers have started to perceive consumer durables as lifestyle products and are open to pay increased prices for branded products.





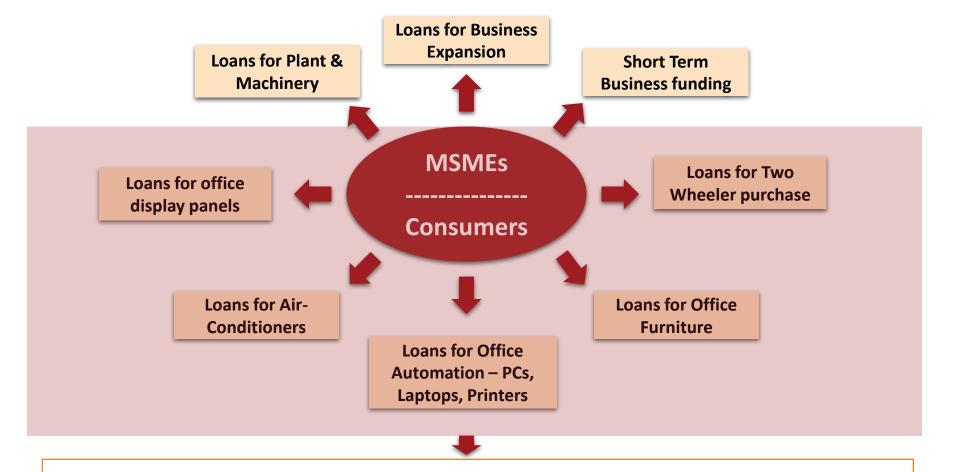
Source: MOSPI, EY study on Indian electronics and consumer durables April 2015, SIAM data

CFL has emerged as a Specialized Player in financing MSMEs by offering different products for their various financing needs

<u>Typical Loan Ticket Size From CFL</u>	Typical Customer Profile
Rs. 1.0 Mn - Rs. 20.0 Mn	To Small and Medium Entrepreneurs financing based on customised cash flow analysis and references from the SME's customers, vendors, suppliers.
Rs. 100K - Rs. 1.0 Mn	To Small Entrepreneurs/ partnership firms in need of immediate funds, for say, purchase of additional inventory for an unexpected large order.
Rs. 15K - Rs. 100K	To Micro business owners and consumers for purchase of office PC, office furniture, Tablets, Two-Wheeler, etc.



CFL provides financing to select segments that are traditionally underserved by the existing financing system



Traditionally these end uses are underserved by the financial system as ticket sizes are small, credit evaluation is difficult, collections is difficult, and business is often unviable owing to huge operating and credit costs.

CAPITAL

POSITION

FINANCIAL

RESULTS

7

Key Product Offerings

	Products	Key Features	Average Loan Ticket Size (Rs.)	Average Loan Tenor (Months)	Average Loan to Value Ratio (%)	Challenges
MSME Loans		 CFL provides long term loans to MSMEs after proper evaluation of cash flows. Backed by collateral of residential or commercial property. Monthly amortizing products with no moratorium. CFL also provides unsecured short tenure working capital loans to the MSMEs. 	7,400,000 (\$ 110,000)	60*	45%	Evaluation of cash flows is a key challenge for credit appraisal of MSMEs
Two Wheeler Loans		 CFL provides financing to salaried segment as well as self employed individuals like small traders, shop keepers for purchase of new two-wheelers. 	53,000 (\$790)	24	72%	High collection cost as the collection efforts required are significant due to small ticket size and large number of customers running into millions. Operating expenditure is also very high.
Consumer Durable Loans		 CFL provides financing to salaried and self- employed customers for purchasing of LCD/LED panels, Laptops, Air-conditioners and other such white good products. They are also availed by small entrepreneurs for official purposes. 	22,000 (\$330)	12	77%	High collection cost as the collection efforts required are significant due to small ticket size and large number of customers running into millions. Operating expenditure is also very high.

Note: All the loan product related figures are for the period 9M FY17

* On actuarial basis

15

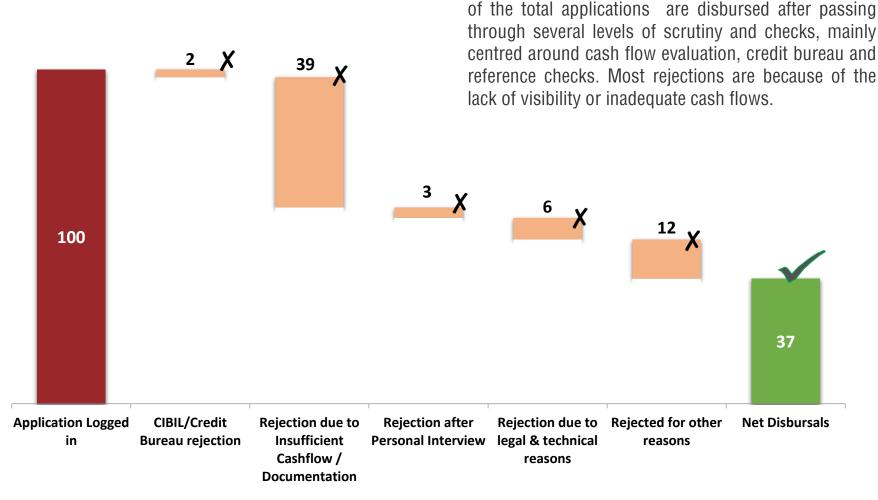
CFL is structured with inherent checks and balances for effective risk management



Sales, credit, operations and collections are independent of each other, with independent reporting lines for checks and balances in the system

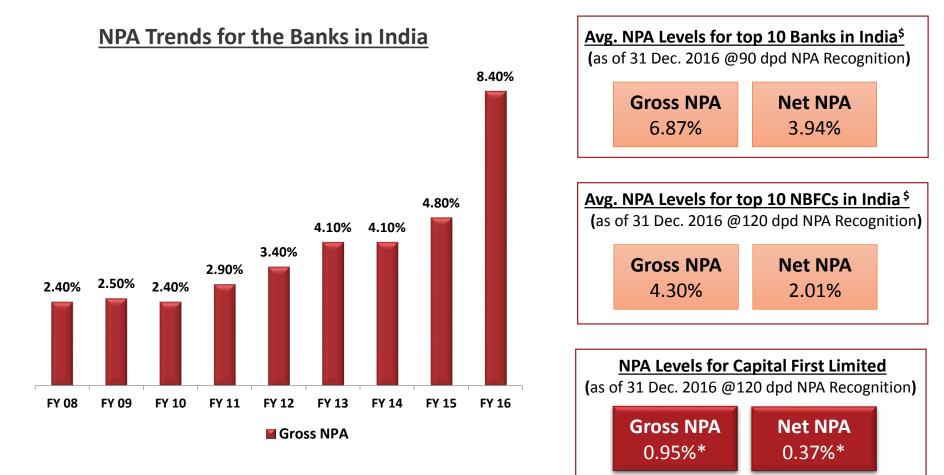
In the Mortgages business at Capital First, about 37%

Rigorous Credit Underwriting Process helps in maintaining high asset quality



G CAPIL FIRST

CFL's Asset Quality is among one of the best in the Indian Financial Services Industry, even during difficult macro-economic periods.



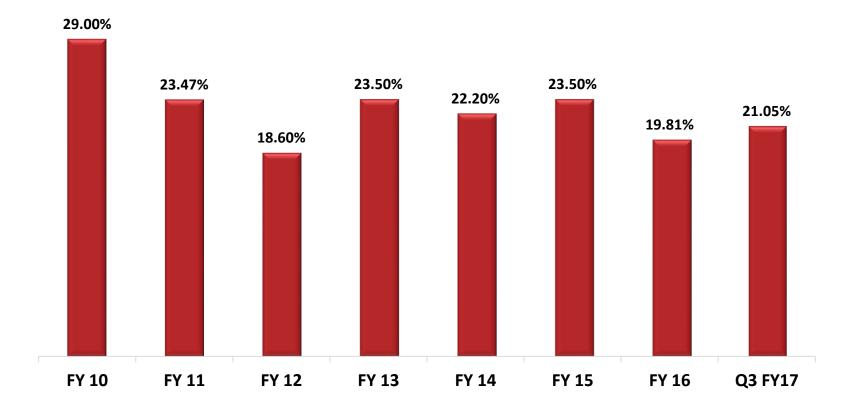
\$Numbers above represent weighted averages based on respective loan book for the top 10 listed banks and NBFCs in India, ranked by assets based on the published financials. Source : RBI

*The Company has not opted for 90 days relaxation extended by RBI for recognition of loan accounts as NPA.



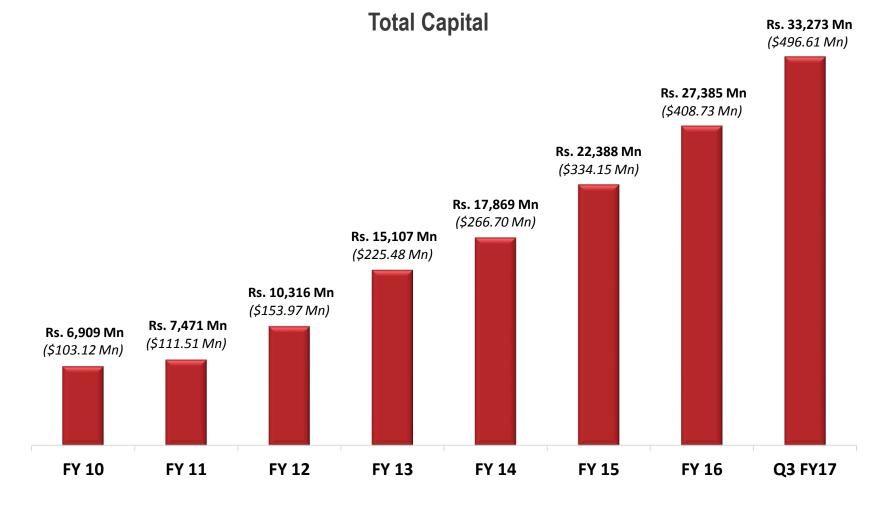
CFL has maintained a Capital Adequacy significantly higher than regulatory requirements over the years.

Capital Adequacy Ratio (CAR)





Total Capital of the Company has grown consistently and significantly over the years to Rs. 33.27 Bn



Note: Capital includes Networth, Perpetual Debt and Sub-Debt



Executive Chairman, Capital First.



Mr. V. Vaidyanathan founded Capital First Ltd by first acquiring an equity stake in an existing NBFC, changing the business model, and then executing a Management Buyout by securing an equity backing of Rs. 8.10 billion in 2012 from PE Warburg Pincus which included (a) buyout of majority and minority shareholders through Open Offer to public; (b) Fresh capital raise of Rs. 1.00 billion into the company; (c) Reconstitution of the Board of Directors (d) Change of business from wholesale to retail lending; (e) Creation of a new brand "Capital First". Post the buyout he holds shares and options totalling 10.7% of the equity of the company on a fully diluted basis.

7

He believes that financing India's 50 million MSMEs and India's emerging middle class, with a differentiated model based on new technology platforms, offers a unique opportunity in India. As part of this belief, on acquiring control of the management, he exited legacy businesses of Real estate financing, Foreign Exchange, Broking, Wealth management, Investment management and instead transformed the company into a large retail financing institution with operations in 222 locations across India. Between March 2010 to December 2016, he has grown the retail financing book from Rs. 0.94 billion (\$14 Mn) to Rs. 170.15 billion (\$2.5 Bn), has grown the Equity Capital from Rs. 6.90 billion (\$106 Mn) to Rs. 33.27 billion (\$2.6 Bn), reduced Gross NPA from 5.36% to 0.95%, got the long term credit rating upgraded 4 notches from A+ to AAA. The market cap of the company has increased from Rs. 7.90 billion (\$120 Mn) in March 2010 to Rs. 75.00 billion (\$1.1 b) in April 2017.

He joined ICICI Limited in early 2000 when it was a Domestic Financial Institution (DFI) and the retail businesses he built helped the transition of ICICI from a DFI to a Universal Bank. He built the Retail Banking Business for ICICI Limited since its inception, and grew ICICI Bank to 1400 Bank branches in 800 cities, 25 million customers, a vast CASA and retail deposit base, branch, internet and digital banking, built a retail loan book of over Rs. 1.35 trillion (\$20 Bn) in Mortgages, Auto loans, Commercial Vehicles, Credit Cards, Personal Loans. He also built the SME business and managed the Rural Banking Business. These businesses helped the conversion of the institution to a universal bank renowned for retail banking.

He was earlier the MD and CEO of ICICI Prudential Life Insurance Co (2009) and an Executive Director on the Board of ICICI Bank (2006). He was also the Chairman of ICICI Home Finance Co. Ltd (2006), and served on the Board of ICICI Lombard General Insurance(2006), CIBIL- India's first Credit Bureau (2005), and SMERA- SIDBI's Credit Rating Agency(2005). He started his career with Citibank India in 1990 and worked there till 2000 in consumer banking.

During his career, he and his organization have received a large number of domestic and international awards including the prestigious CNBC Asia Innovative company of the year IBLA-2017, Economic Times Most Promising Business Leaders of Asia Asian Business Leaders Conclave 2016, Malaysia, 'Outstanding Entrepreneur Award' in Asia Pacific Entrepreneurship Awards 2016, Greatest Corporate Leaders of India- 2014, Business Today – India's Most Valuable Companies 2016 & 2015, Economic Times 500 India's Future Ready Companies 2016, Fortune India's Next 500 Companies 2016, Dun & Bradstreet India's Top 500 Companies & Corporates 2016 & 2015, "India's most trusted financial brand – 2016" by WCRC Leaders Asia, "Best Retail bank in Asia 2001", "Excellence in Retail Banking Award" 2002, "Best Retail Bank in India 2003, 2004, and 2005" from the Asian Banker, "Most Innovative Bank" 2007, "Leaders under 40" from Business Today in 2009, and was nominated "Retail Banking matters in India and international forums.

He is a regular marathoner and has run 23 marathons and half marathons. He lives in Mumbai with his family of father, wife and three children.

3

4

SHAREHOLDING 8

FINANCIAL

RESULTS

7



Eminent Board of Directors



2

N.C. Singhal Independent Director

Former Vice Chairman & Managing Director of SCICI Ltd. (Since merged with ICICI Ltd.)

He holds Post graduate qualifications in Economics, Statistics and Administration and was awarded the united Nations Development Programme Fellowship for Advanced Studies in the field of Project Formulation and Evaluation, in Moscow and St. Petersburg.

He has 55 years of experience in Corporate sector.



Hemang Raja

Former Managing Director & CEO of IL&FS Investsmart Ltd.

He has served on the executive committee of the Board of the National Stock Exchange of India Limited and also served as a member of the Corporate governance Committee of the BSE Limited.

He is an MBA from Abilene Christian university, Texas, with a major emphasis on finance and an Alumni of Oxford university, UK.

He has a vast experience of over 35 years in financial services.



M S Sundara Rajan Independent Director

Former Chairman & Managing Director of Indian Bank.

He is a Post graduate in Economics from university of Madras with specialisation in Mathematical Economics, National Income and Social Accounting.

He has a total experience of over 39 years in the Banking Industry.



Dr. Brinda Jagirdar Independent Director

Former Chief Economist of State Bank of India.

She is an independent consulting Economist with specialisation in areas relating to the Indian economy and financial intermediation.

She is a Ph.D in Economics, university of Mumbai, M.S. in Economics from the university of California at Davis, USA, MA in Economics from Gokhale Institute of Politics and Economics, Pune and BA in Economics from Fergusson College, Pune.

She has over 35 years of experience in banking industry.



Dinesh Kanabar Independent Director

Former Deputy CEO of KPM G in India and Chairman of its Tax practice. Presently, he is the CEO of Dhruva Advisors LLP. He has handled some of the biggest tax controversies in India and has advised on complex structures for both inbound and outbound investments.

He is a Fellow Member of the ICAI.

He has over 25 years of experience advising some of the largest multinationals in India.

SHAREHOLDING 8

7



Eminent Board of Directors

2



Vishal Mahadevia Non-Executive Director

He is the Managing Director & Co-Head, Warburg Pincus India Private Ltd.

Previously, he has worked with Greenbriar Equity group, Three Cities Research, Inc., and McKinsey & Company.

He is a B.S. in Economics with a concentration in finance and a B.S. in Electrical Engineering from the university of Pennsylvania.

He has 21 years of experience in Corporate sector across the globe



Narendra Ostawal Non-Executive Director

He is the Managing Director of Warburg Pincus India Private Limited.

Earlier, he has worked with 3i India Private Limited (part of 3i group PLC, UK) and McKinsey & Company.

He holds a Chartered Accountancy degree from ICAI and an MBA from IIM, Bangalore.

He has 13 years of experience in consulting and private equity segment.



Apul Nayyar Executive Director

He is an Executive Director responsible for Retail and SME businesses at Capital First Limited.

Previously, he has worked in leadership positions across companies like India Infoline(IIFL), Merrill Lynch and Citigroup.

Apul is a qualified Chartered Accountant. He has successfully concluded Global Program for Management Development (GPMD) from Ross School of Business, Michigan, USA.

He has more than 18 years of experience in the Financial Services Industry.



FINANCIAL

RESULTS

Nihal Desai Executive Director

He is an Executive Director responsible for Risk, IT and Operations at Capital First Limited.

He has also worked with Serco India as Managing Director and developed new markets for its core and new BPO business.

With an Engineering degree in Computer Science and Post Graduate degree in management, he has been part of numerous management trainings from institutes like Wharton and IIM-Ahmedabad.

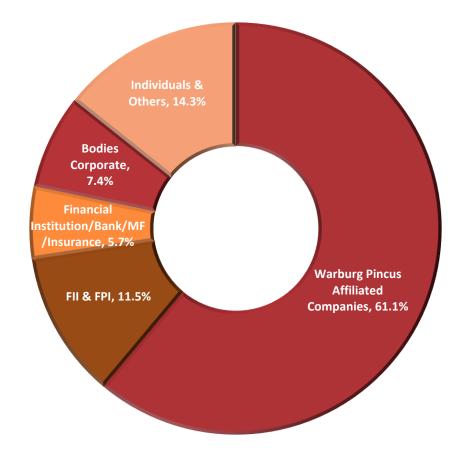
He has more than 20 years of work experience in the Financial Services domain.

7



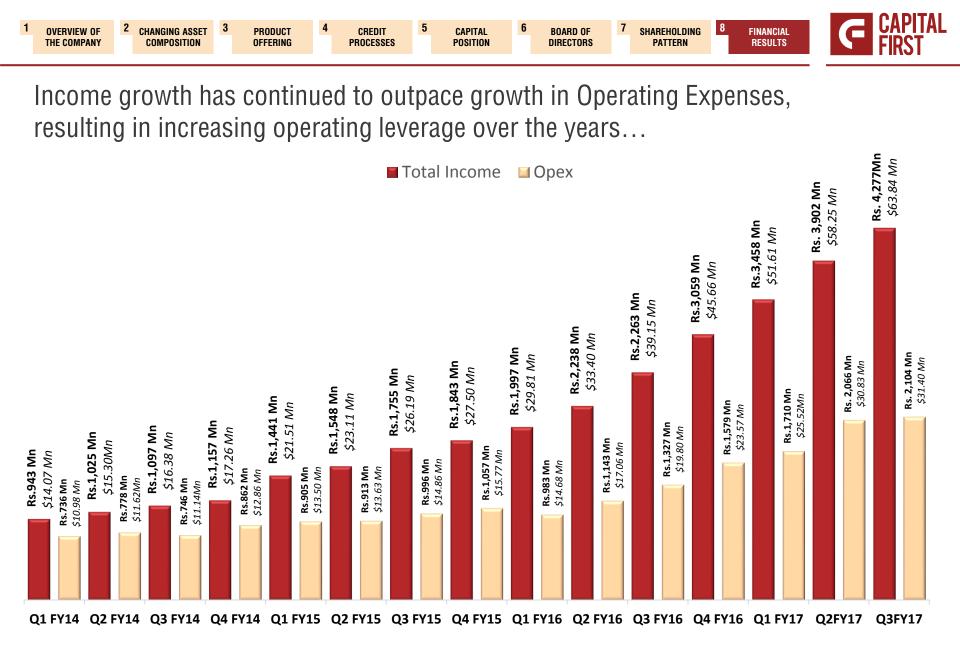
Reputed marquee FIIs and DIIs have invested in CFL

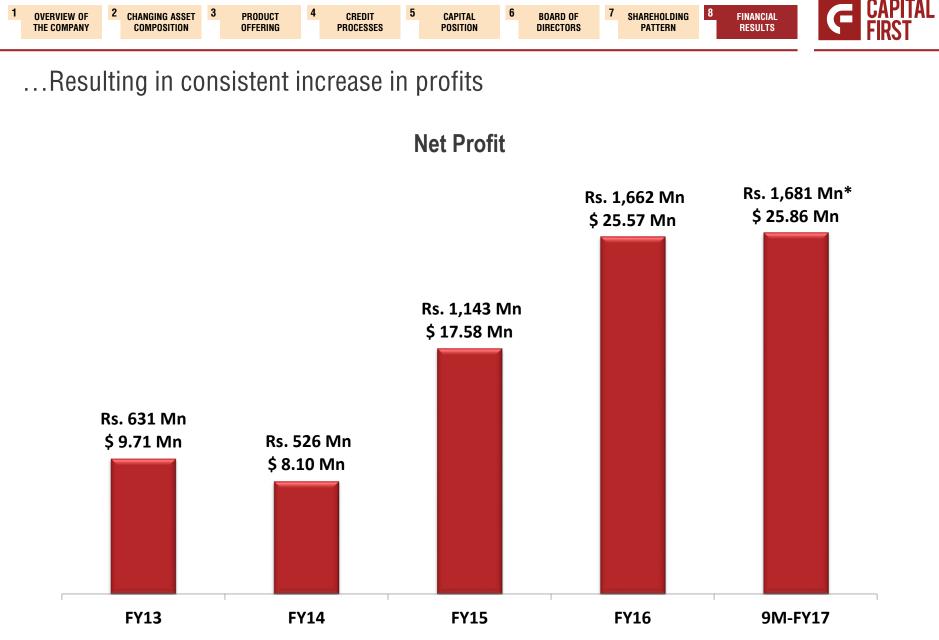
4



Total # of shares as of 31 December 2016: 9,73,78,319 Book Value per Share: Rs. 229 (\$3.42)

Key Shareholders
Warburg Pincus, through its affiliate entities
V. Vaidyanathan
Government of Singapore & affiliated Companies
Canara HSBC Oriental Bank of Commerce Life Insurance
Birla Asset Management
HDFC Standard Life Insurance Company
One North Capital
Goldman Sachs Asset Management
Government Pension Fund Global
Jupiter Asset Management
Ashburton Limited
Ashmore SICAV



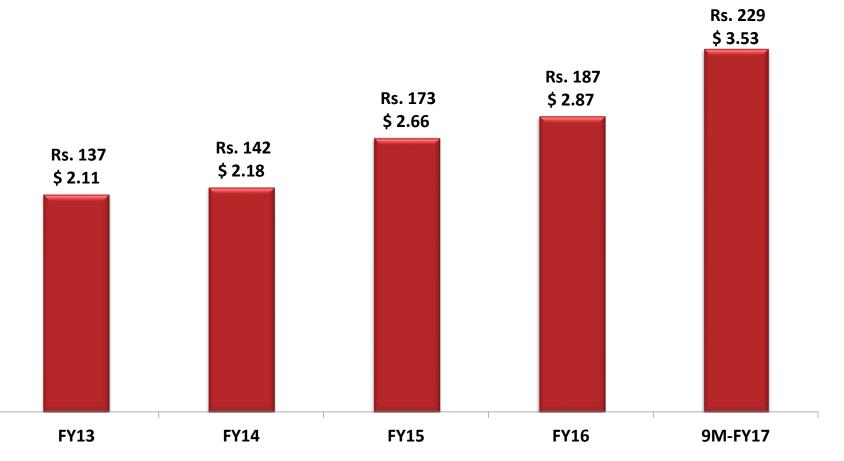


* For 9 Months in FY17



Book Value per Share for the Company has increased every year accordingly....

Book Value per Share



* For 9 Months in FY17

Consolidated Profit & Loss Corresponding quarter (Q3-FY17 vs. Q3-FY16)

All figures are in Rs. Mn unless specified

Particulars	Q3-FY17	Q3-FY16	% Change
Interest Income	6,415	4,522	42%
Less: Interest Expense	3,082	2,346	31%
Net Interest Income (NII)	3,333	2,176	53%
Fee & Other Income	944	447	111%
Total Income	4,277	2,623	63%
Opex	2,104	1,327	59%
Provision	1,239	619	100%
PBT	934	677	38%
Тах	320	232	38%
PAT	614	445	38%

Consolidated Profit & Loss Corresponding 9 Months (9M-FY17 vs. 9M-FY16)

All figures are in Rs. Mn unless specified

Particulars	9M-FY17	9M-FY16	% Change
Interest Income	18,067	12,078	50%
Less: Interest Expense	8,803	6,449	37%
Net Interest Income (NII)	9,264	5,629	65%
Fee & Other Income	2,374	1,229	93%
Total Income	11,638	6,858	70%
Opex	5,880	3,453	70%
Provision	3,266	1,599	104%
PBT	2,492	1,806	38%
Тах	810	620	31%
PAT	1,682	1,186	42%

CAPITAL 6 POSITION

BOARD OF 7 SHAREHOLDI DIRECTORS PATTERN

SHAREHOLDING PATTERN 8 FINANCIAL RESULTS



Consolidated Profit & Loss

All figures are in Rs. Mn unless specified

		FY14			FY	15			FY1	.6			FY17	
Particulars	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Interest Income	2,408	2,581	2,660	3,047	3,234	3,470	3 <i>,</i> 489	3,590	3,966	4,522	5,075	5,539	6,112	6,415
Less: Interest Expense	1,587	1,668	1,732	1,895	1,928	2,046	2,008	1,986	2,116	2,346	2,524	2,760	2,961	3,082
Net Interest Income (NII)	794	913	928	1,152	1,306	1,424	1,481	1,603	1,850	2,176	2,551	2,779	3,151	3,333
Fee & Other Income	203	184	229	290	242	331	362	394	388	447	508	679	751	944
Total Income	1,024	1,098	1,157	1,441	1,548	1,755	1,843	1,997	2,238	2,623	3,059	3,458	3,902	4,277
Opex	777	746	862	905	913	996	1,057	983	1,143	1,327	1,579	1,710	2,066	2,104
Provision	132	183	62	212	218	306	318	508	471	619	766	995	1,031	1,239
PBT	115	169	233	325	417	453	468	506	624	677	714	753	805	934
Тах	43	68	-66	116	146	154	103\$	175	213	232	239	261	229	320
PAT	72	101	299	208	271	299	365	331	410	445	475	492	576	614

<



Consolidated Balance Sheet

All figures are in Rs. Mn unless specified

Particulars	As on Dec 31, 2016	As on Mar 31, 2016
SOURCES OF FUNDS		
Net worth	22,323	17,035
Loan funds	1,37,047	119,549
Total	1,59,370	136,584
APPLICATION OF FUNDS		
Fixed Assets	445	292
Deferred Tax Asset (net)	706	546
Investments	427	416
Current Assets, Loans & Advances		
Loan Book	1,44,660	126,666
Other current assets and advances	24,420	17,330
Less: Current liabilities and provisions	(11,288)	(8,666)
Net current assets	1,57,791	135,329
Total	1,59,370	136,584

 \triangleleft

Thank You



INVESTOR CONTACT

SAPTARSHI BAPARI

M : +91 22 4042 3534 P : +91 99200 39149 E : saptarshi.bapari@capitalfirst.com **Capital First Limited** One IndiaBulls Centre, Tower 2A & 2B, 10th Floor, Senapati Bapat Marg, Lower Parel (West), Mumbai 400 013.

Kindly provide feedback about the presentation at Investor.relations@capitalfirst.com

www.capitalfirst.com