













CORPORATE PRESENTATION

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Glossary



AUM: Asset Under Management

Bn : Billion

CAR : Capital Adequacy Ratio

CCPS: Compulsorily Convertible Preference Shares

CFL: Capital First Limited

DII : Domestic Institutional Investor

FII : Foreign Institutional Investor

FPI: Foreign Portfolio Investor

HFC: Housing Finance Company

MSME: Micro, Small and Medium Enterprises

NBFC: Non-Banking Finance Companies

NCD : Non-Convertible Debentures

NHB : National Housing Bank

Mn : Million

NPA : Non Performing Assets

OPEX: Operating Expenditure

PAT: Profit After Tax

PBT: Profit Before Tax

QIP : Qualified Institutional Placement

RBI: Reserve Bank of India

Note: For purposes of this presentation, the exchange rate used for converting Rs to \$ has been assumed as 67 unless specified.



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Agenda





Company's Vision



To be a leading financial services provider- admired and respected for high corporate governance, ethics and values.

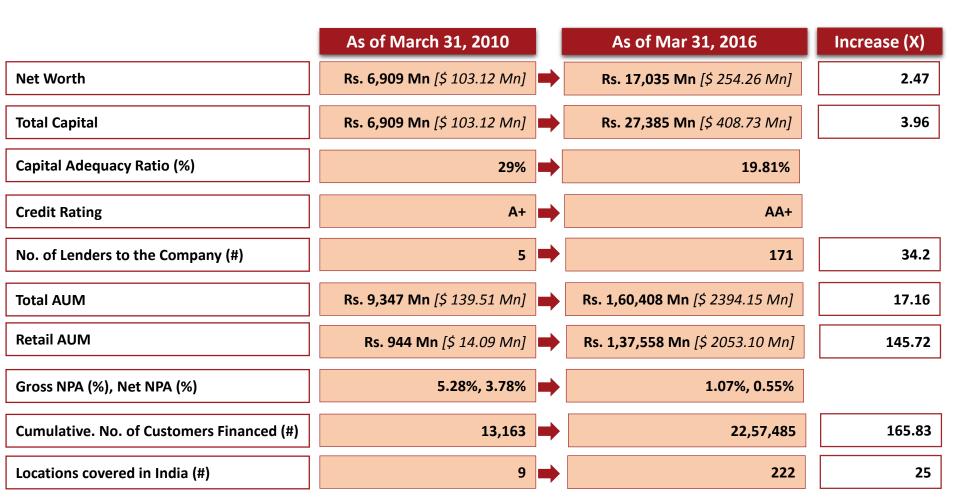


To primarily support the growth of MSMEs in India with debt capital through technology enabled platforms and processes



To finance the aspirations of the Indian Consumers using new-age analytics and technology solutions

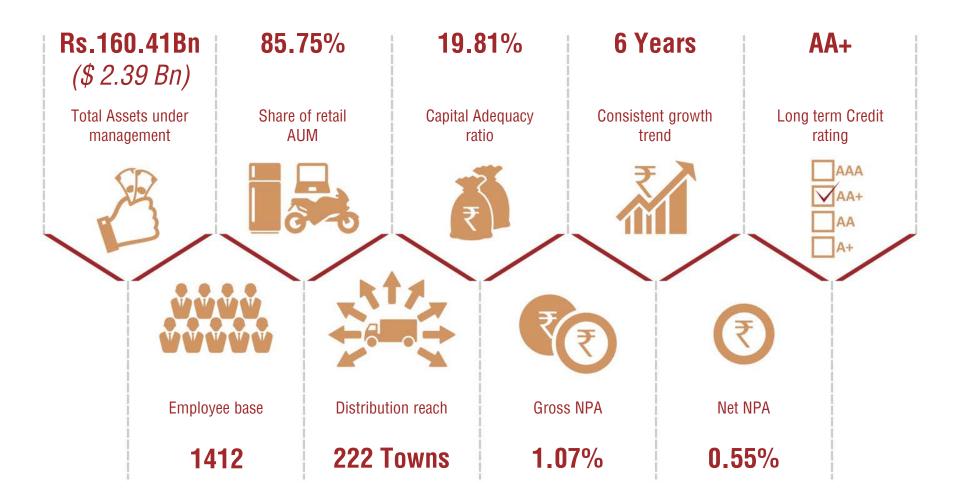
Capital First- A transformed company in the last 6 years



..... With a strong foundation, the company is well set for growth in the coming years.

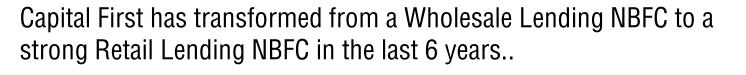


Strong Financial and Operating Parameters

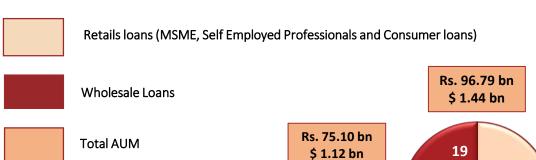


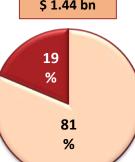
Rs. 119.75 bn

\$ 1.79 bn

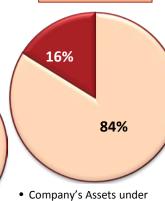


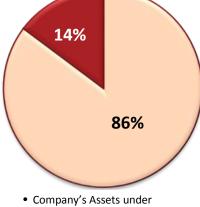
Rs. 160.41 bn \$ 2.39 bn

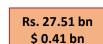


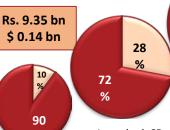


• Company raised Rs. 1.78









billion as fresh equity Capital First is founded from Warburg Pincus by way of buyout of (Rs. 1.28 bn) and HDFC Standard Life (Rs. 0.50 existing shareholders bn)* including 26% minority shareholders (through open offer) with

74

%

 Company's subsidiary acquired HFC license from NHB*

Closed Broking

Business*

 Total Capital (Tier1+Tier2) at Rs. 22.39 billion (post dividend) as of 31 March

160.00 billion mark successfully. Number of customers

crossed 2.25 million.

financed since inception

Management crossed Rs.

 Number of customers financed since inception crossed 1.0 million.

Management reached Rs.

~120.00 billion.

- Capital First raised Rs. 3,000 million of primary equity capital through QIP*
- Total Capital (Tier1+Tier2) at Rs. 27,385 billion as of 31 Mar, 2016
- Capital First Housing Loan Book crossed Rs. 3.99 billion

 Launched CD business with Wholesale credit scoring NBFC + broking

subsidiary +

- Loan business
- business
- Launched Gold Forex business • Divested Forex
- from A+ to AA- Merged subsidiary NBFC with parent*

Debt) upgrade

Long Term Credit

Credit, NCD & Sub-

Rating (Bank

Rs. 61.86 bn

\$0.92 bn

56

44

Pincus (Sep 12)* · Long Term Credit Rating upgrade d from AA- to AA+

investment of Rs. 8.10

billion from Warburg

26

%

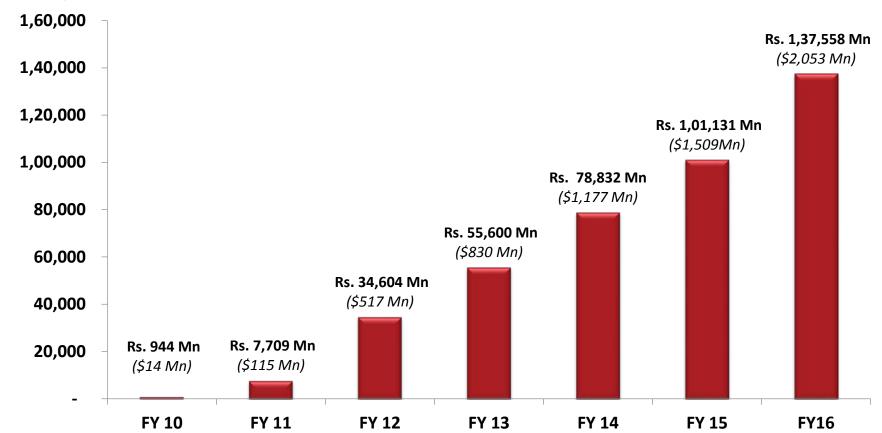
Closed Gold Loan business

2015

FY10 FY11 FY12 FY13 FY14 FY15 FY16

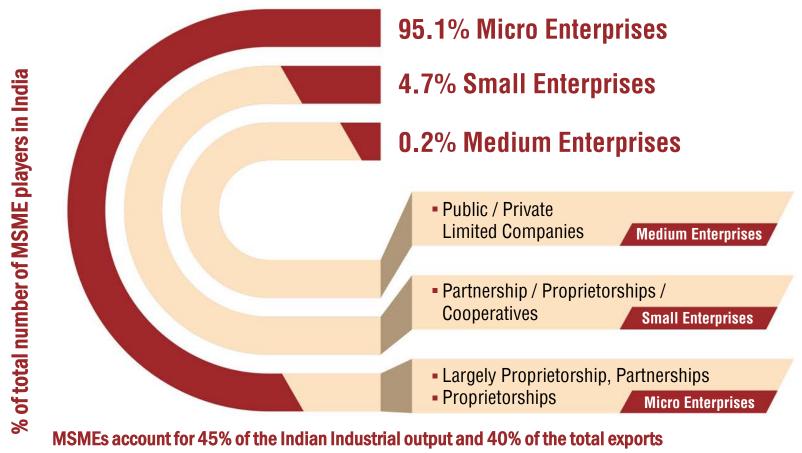


.....And emerged as a significant player in the Indian Retail Financial Services within 6 years of launch with Retail Loan Book crossing Rs. 137.56 bn (USD 2.05 Billion)



There exists a large opportunity to finance the MSME Segment in India

Micro, Small and Medium enterprises form a large part of the Indian Economy. They generate employment and act as a catalyst for socio-economic transformation in India. There are more than 29 million MSME enterprises across India employing more than 69 million people



Source: "Micro, Small and Medium Enterprise Finance in India - A Research Study on Needs, Gaps and Way Forward" by IFC, Nov 2012



MSME sector, especially the unorganized micro and small enterprises, lack in support from the existing ecosystem, especially financing...

Some of the key challenges faced by MSMEs in India are as mentioned below:

Challenges faced by the MSME sector

- Absence of adequate and timely supply of finance for working capital
- High cost of credit
- Collateral Requirements
- Limited Access to Equity Capital
- Limited ability for expansion and modernization
- Lack of proper transportation and warehouse
- Squeezed by larger customers (principals) on delayed payment terms

Opportunity

- Total viable & addressable debt demand in MSME sector is Rs. 26 trillion out of which immediately addressable is Rs. 9.9 trillion
- Total viable & addressable working capital and capex demand is Rs. 9.9 trillion out of which short term i.e. < 1 year is Rs. 6 trillion

Solution offered by Capital First

- Customised credit assessment and operations processes to meet the needs of the MSME segment against the security of property or cash flow of the customers
- Provide debt finance products to MSMEs and developing processes tailored to the MSME and consumer segment

CHANGING ASSET COMPOSITION

PRODUCT OFFERING

CREDIT PROCESSES 5 CREDIT RATING & CAPITAL POSITION

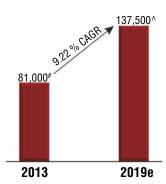
BOARD OF DIRECTORS SHAREHOLDING PATTERN

FINANCIAL RESULTS



The Indian Consumer financing market is a huge and growing opportunity.

Rise in per capita income (Rs.)



Increase in disposable income to drive affordability for higher valued consumer durables

Replacement cycle of consumer products has reduced from **9-10** years 4-5 years

Rise in organized retail



Two wheeler industry



16 million No of two wheelers sold in FY15

8.09% (Y-0-Y)

Growth in two wheelers sales for FY15

Urbanization and greater brand awareness

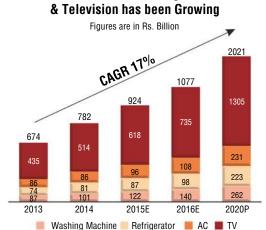
Urban Population to Rise

(2011)

(2030e)

Urban consumers have started to perceive consumer durables as lifestyle products and are open to pay increased prices for branded products.

The market for white goods*



Note: #1USD = Rs. 54 (for March 2013), ^1USD = Rs. 62.5 (as on April 2015)

Source: MOSPI, EY study on Indian electronics and consumer durables April 2015, SIAM data



CFL has emerged as a Specialized Player in financing MSMEs by offering different products for their various financing needs

Typical Loan Ticket Size From CFL

Rs. 1.0 Mn - Rs. 20.0 Mn

Rs. 100K - Rs. 1.0 Mn

Rs. 15K - Rs. 100K

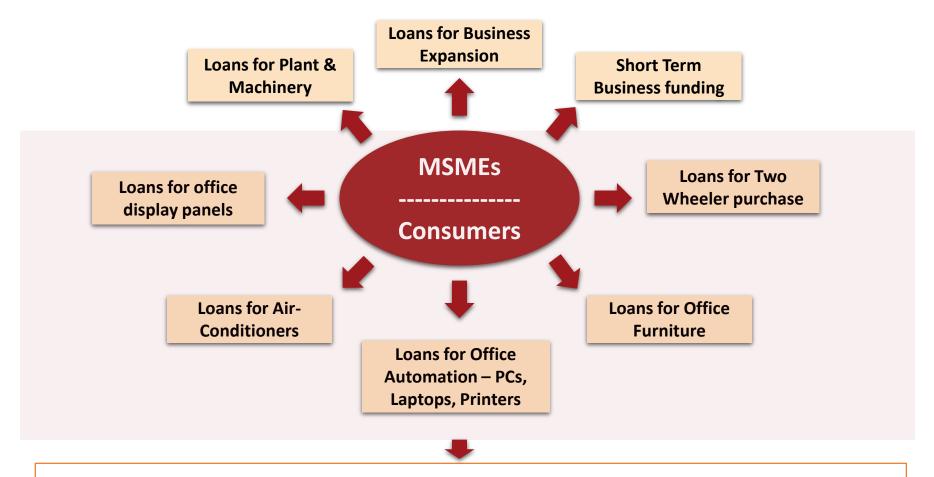
Typical Customer Profile

To Small and Medium Entrepreneurs financing based on customised cash flow analysis and references from the SME's customers, vendors, suppliers.

To Small Entrepreneurs/ partnership firms in need of immediate funds, for say, purchase of additional inventory for an unexpected large order.

To Micro business owners and consumers for purchase of office PC, office furniture, Tablets, Two-Wheeler, etc.

CFL provides financing to select segments that are traditionally underserved by the existing financing system



Traditionally these end uses are underserved by the financial system as ticket sizes are small, credit evaluation is difficult, collections is difficult, and business is often unviable owing to huge operating and credit costs.

Key Product Offerings

	Products	Key Features	Average Loan Ticket Size (Rs.)	Average Loan Tenor (Months)	Average Loan to Value Ratio (%)	Challenges
MSME Loans		 CFL provides long term loans to MSMEs after proper evaluation of cash flows. Backed by collateral of residential or commercial property. Monthly amortizing products with no moratorium. CFL also provides unsecured short tenure working capital loans to the MSMEs. 	9,600,000 (\$ 150,000)	60*	42%	Evaluation of cash flows is a key challenge for credit appraisal of MSMEs
Two Wheeler Loans		CFL provides financing to salaried segment as well as self employed individuals like small traders, shop keepers for purchase of new two-wheelers.	44,000 (\$675)	24	70%	High collection cost as the collection efforts required are significant due to small ticket size and large number of customers running into millions. Operating expenditure is also very high.
Consumer Durable Loans		■ CFL provides financing to salaried and self- employed customers for purchasing of LCD/LED panels, Laptops, Air-conditioners and other such white good products. They are also availed by small entrepreneurs for official purposes.	30,000 (\$460)	8	76%	High collection cost as the collection efforts required are significant due to small ticket size and large number of customers running into millions. Operating expenditure is also very high.

^{*} On actuarial basis

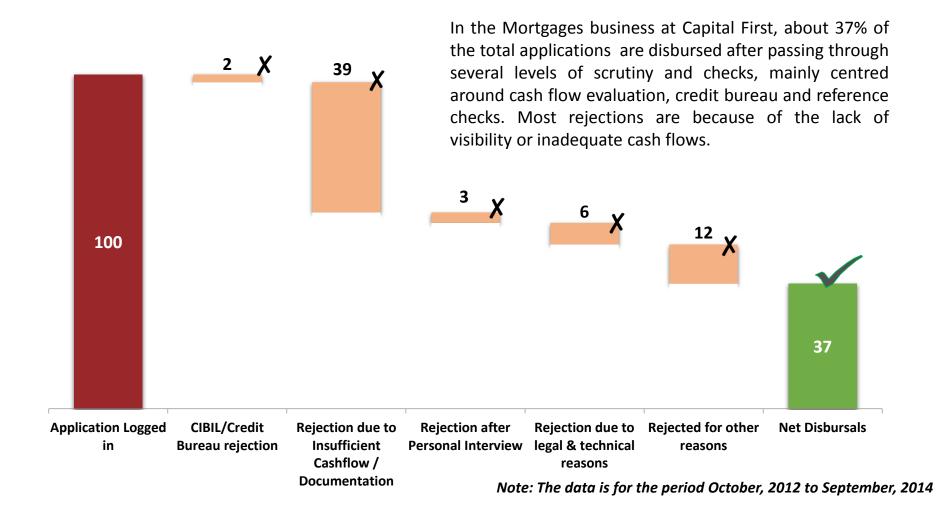


CFL is structured with inherent checks and balances for effective risk management



Sales, credit, operations and collections are independent of each other, with independent reporting lines for checks and balances in the system

Rigorous Credit Underwriting Process helps in maintaining high asset quality



CFL's Asset Quality is among one of the best in the Indian Financial Services Industry, even during difficult macro-economic periods.

NPA Trends for the Banks in India

Gross NPAs & Gross NPA Ratio (₹ bn & %)

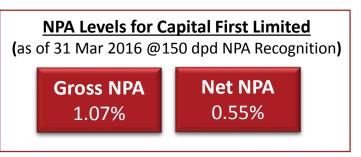


Note: Figures for March 2014 does not include figures for foreign banks

Source: RBI

Avg. NPA Levels for top 10 Banks in India* (as of 31 Mar 2016 @90 dpd NPA Recognition) **Gross NPA Net NPA** 5.07% 2.96%

Avg. NPA Levels for top 10 NBFCs in India* (as of 31 Mar 2016 @150 dpd NPA Recognition) **Net NPA Gross NPA** 1.79% 3.87%



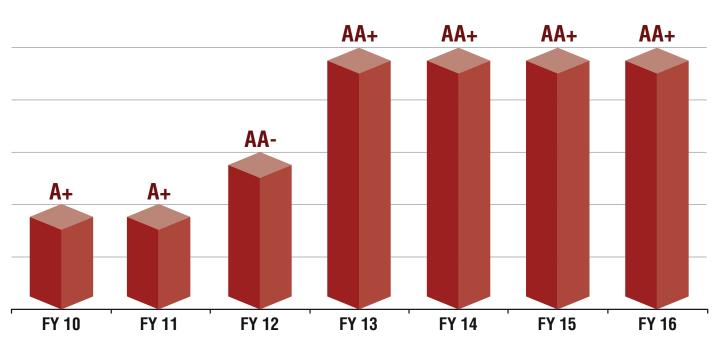
^{*} Numbers above represent weighted averages based on respective loan book for the top 10 listed banks and NBFCs in India, ranked by assets based on the published financials.



The company has a long term credit rating at AA+, which is achieved by very select finance companies and banks in India.

Long term Credit Rating

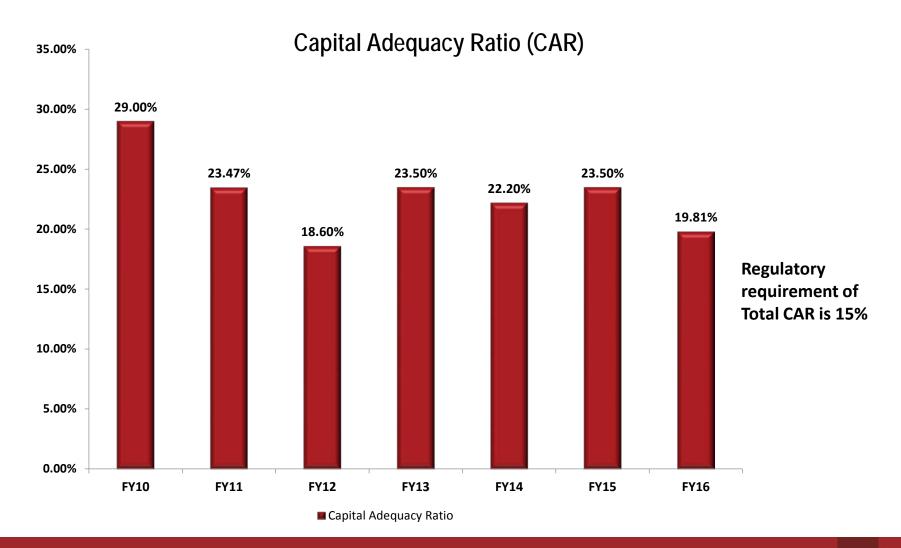
(Bank Facilities, NCD & Subordinated Debt)



The long term credit rating of the company is AA+ for Bank Facilities, NCD & Subordinated Debt, which recognizes its comfortable capitalization levels, strong business model, comfortable asset quality parameters, healthy liquidity position, experienced management team, strong promoters and reputed institutional shareholders.

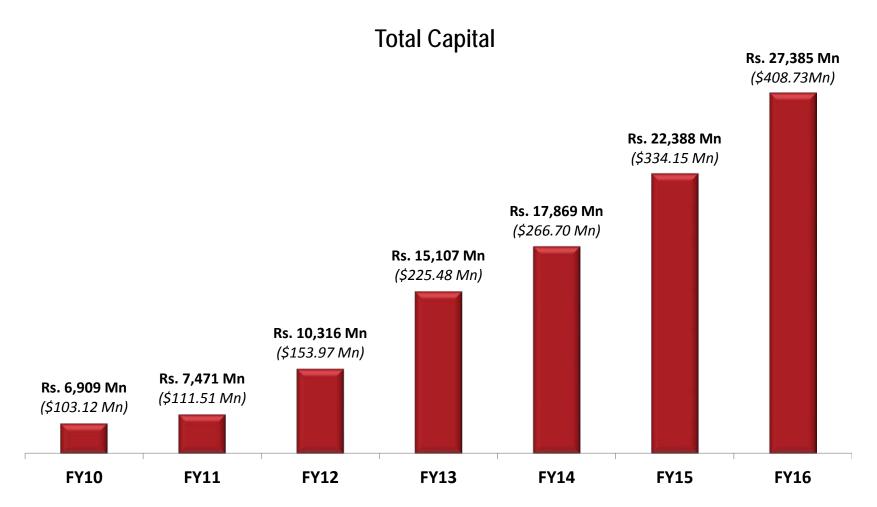
The short term credit rating of the company is A1+ (Highest)

CFL has maintained a Capital Adequacy significantly higher than regulatory requirements over the years.





Total Capital of the Company has grown consistently and significantly over the years.



Note: Capital includes Networth, Perpetual Debt and Sub-Debt

Executive Chairman, Capital First.



Mr. V. Vaidyanathan founded Capital First Ltd by first acquiring an equity stake in an existing NBFC and then securing an equity backing of Rs. 8.10 billion in 2012 from reputed PE Warburg Pincus resulting in buyout of other majority shareholders. As part of the process all key constituents of the company was changed: (a) The majority and minority shareholding was changed through buyout and Open Offer to public; (b) Fresh capital of Rs. 1.00 billion was infused into the company; (c) The Board of Directors was reconstituted; (d) The business of the company was changed from wholesale to retail lending; (e) A new brand Capital First was created. Post the buyout, he holds shares and options totalling 13% of the equity of the company on a fully diluted basis through personal holdings and related entities.

He believes that financing India's 30 million MSMEs and India's emerging middle class, with a differentiated model, based on new technology platforms, offers a unique opportunity in India. As part of this belief, he converted the existing NBFC, which was into wholesale financing business (90% of book) in March 2010, into a retail finance institution (86% of book), and expanded retail operations to 222 locations across India within 5 years. During this period, he has grown the total loan book from Rs. 9.35 billion to Rs. 160.41 billion as of 31 Mar 2016, of which retail financing grew from Rs. 0.94 billion to Rs. 137.56billion, has grown the capital (T1+T2) from Rs. 6.90 billion to Rs. 27.39 billion (31 Mar 2016), reduced the NPA from 5.36% to about 1.07%, got the long term credit rating upgraded thrice from A+ to AA+ and exited legacy businesses like forex, broking, wealth management and investment management. (Rs. 1.00 billion = USD 14.93 million @ 1 USD= Rs. 67)

He joined ICICI Limited in early 2000 when it was a Domestic Financial Institution (DFI) and the retail businesses he built helped the transition of ICICI from a DFI to a Universal Bank. He launched the Retail Banking Business for ICICI Limited in 2000, and grew ICICI Bank to 1400 Bank branches in 800 cities, 25 million customers, a vast CASA and retail deposit base, branch, internet and digital banking, and built a retail loan book of over Rs. 1.35 trillion in Mortgages, Auto loans, Commercial Vehicles, Credit Cards and Personal Loans. He also built the ICICI Bank's SME business and managed the Rural Banking Business. These businesses helped the conversion of the institution to a universal bank renowned for retail banking.

He was appointed as MD and CEO of ICICI Personal Financial Services at 32, Executive Director on the Board of ICICI Bank at the age of 38 and became the MD and CEO of ICICI Prudential Life Insurance Co at 41. He was also the Chairman of ICICI Home Finance Co. Ltd, and served on the Board of ICICI Lombard General Insurance Company, CIBIL- India's first Credit Bureau, and SMERA- SIDBI's Credit Rating Agency. He started his career with Citibank India in 1990 and worked there till 2000 in retail banking.

During his career, he and his organization have received a large number of domestic and international awards including 'Outstanding Entrepreneur Award' in Asia Pacific Entrepreneurship Awards 2016, Greatest Corporate Leaders of India- 2014, "Best Retail bank in Asia 2001", "Excellence in Retail Banking Award" 2002, "Best Retail Bank in India 2003, 2004, and 2005" from the Asian Banker, "Most Innovative Bank" 2007, "Leaders under 40" from Business Today in 2009, and was nominated "Retail Banker of the Year" by EFMA Europe for 2008.

He is an alumnus of Birla Institute of Technology and Harvard Business School and is a regular contributor on Financial and Banking matters in India and international forums. He is a regular marathoner and has run 7 marathons and 15 half marathons. He lives in Mumbai with his family of father, wife and three children.

Eminent Board of Directors



N.C. Singhal Independent Director

Former Vice Chairman & Managing Director of SCICI Ltd. (Since merged with ICICI Ltd.)

He holds Post graduate qualifications in Economics, Statistics and Administration and was awarded the united Nations Development Programme Fellowship for Advanced Studies in the field of Project Formulation and Evaluation, in Moscow and St. Petersburg.

He has 55 years of experience in Corporate sector.



Hemang Raja Independent Director

Former Managing Director & CEO of IL&FS Investsmart Itd.

He has served on the executive committee of the Board of the National Stock Exchange of India Limited and also served as a member of the Corporate governance Committee of the BSF Limited.

He is an MBA from Abilene Christian university, Texas, with a major emphasis on finance and an Alumni of Oxford university, UK.

He has a vast experience of over 35 years in financial services.



M S Sundara Rajan Independent Director

Former Chairman & Managing Director of Indian Bank.

He is a Post graduate in Economics from university of Madras with specialisation in Mathematical Economics. National Income and Social Accounting.

He has a total experience of over 39 years in the Banking Industry.



Dr. Brinda Jagirdar Independent Director

Former Chief Economist of State Bank of India.

She is an independent consulting Economist with specialisation in areas relating to the Indian economy and financial intermediation.

She is a Ph.D in Economics, university of Mumbai, M.S. in Economics from the university of California at Davis, USA, MA in Economics from Gokhale Institute of Politics and Economics, Pune and BA in Fconomics from Fergusson College, Pune.

She has over 35 years of experience in banking industry.



Dinesh Kanabar Independent Director

Former Deputy CEO of KPM G in India and Chairman of its Tax practice. Presently, he is the CEO of Dhruva Advisors LLP. He has handled some of the biggest tax controversies in India and has advised on complex structures for both inbound and outbound investments.

He is a Fellow Member of the ICAI.

He has over 25 years of experience advising some of the largest multinationals in India.

Eminent Board of Directors



Vishal Mahadevia Non-Executive Director

He is the Managing Director & Co-Head, Warburg Pincus India Private Ltd.

Previously, he has worked with Greenbriar Equity group, Three Cities Research, Inc., and McKinsey & Company.

He is a B.S. in Economics with a concentration in finance and a B.S. in Electrical Engineering from the university of Pennsylvania.

He has 21 years of experience in Corporate sector across the globe



Narendra Ostawal Non-Executive Director

He is the Managing Director of Warburg Pincus India Private Limited.

Earlier, he has worked with 3i India Private Limited (part of 3i group PLC, UK) and McKinsey & Company.

He holds a Chartered Accountancy degree from ICAI and an MBA from IIM, Bangalore.

He has 13 years of experience in consulting and private equity segment.



Apul Nayyar **Executive Director**

He is the CEO for Retail and SME businesses at Capital First Limited.

He has more than 18 years of experience in the Financial Services Industry. Apart from other retail products, he has also led Company's foray into affordable housing segment and is a designated director in its housing finance subsidiary. Previously, he has worked in leadership positions across companies like India Infoline(IIFL), Merrill Lynch and Citigroup. His expertise in development of business models led to the setup of Lending businesses for some of the above organizations. Along with the promoters, Apul laid the foundation of IIFL's lending business.

Apul is a qualified chartered accountant.



Nihal Desai **Executive Director**

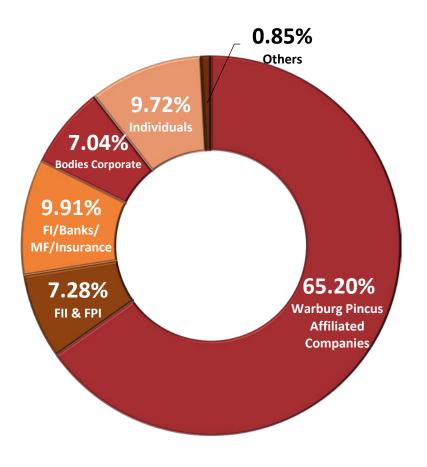
He is the Executive Director responsible for Risk, IT and Operations at Capital First Limited

He has more than 20 years of work experience in the Financial Services domain including 16 years with ICICI Bank Ltd as part of the core team that was instrumental in building ICICI Bank into a retail financial conglomerate. He has also worked with Serco India as Managing Director and developed new markets for its core and new BPO business.

With an Engineering degree in Computer Science and Post Graduate degree in management, he has been part of numerous management trainings from institutes like Wharton and IIM-Ahmedabad.



Reputed marquee FIIs and DIIs have invested in CFL



Key Shareholders

Warburg Pincus, through its affiliate entities - Cloverdell Investment Ltd & Dayside Investment Ltd

V Vaidyanathan & related entities

Birla Asset Management

HDFC Standard Life Insurance Company

Swiss Finance Corporation Mauritius

Goldman Sachs Asset Management

Government Pension Fund Global

DSP Blackrock

Jupiter Asset Management

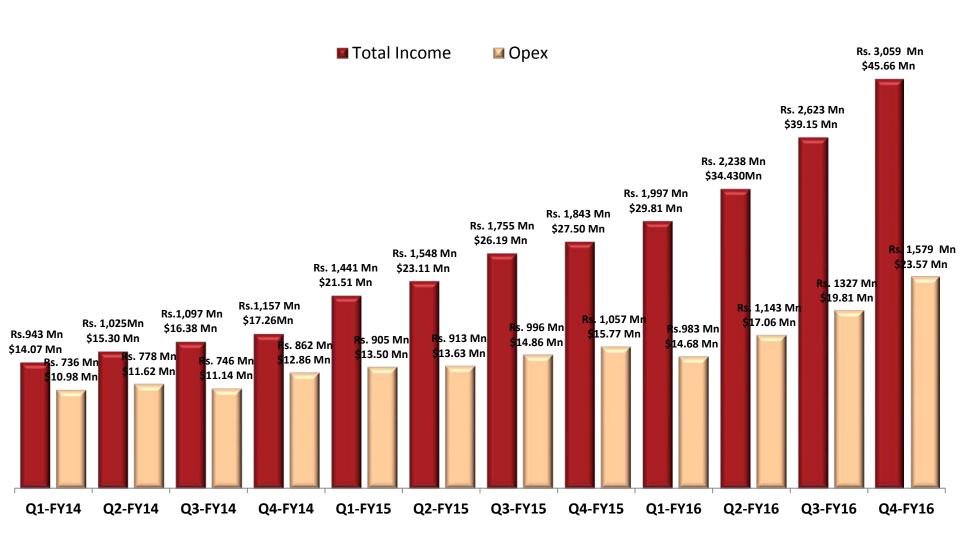
Morgan Stanley Asia (Singapore) Pte.

Ashburton Limited

Ashmore SICAV

Total # of shares as of 31 Mar 2016: 9,12,37,744 **Book Value per Share: Rs. 186.71** (\$2.79)

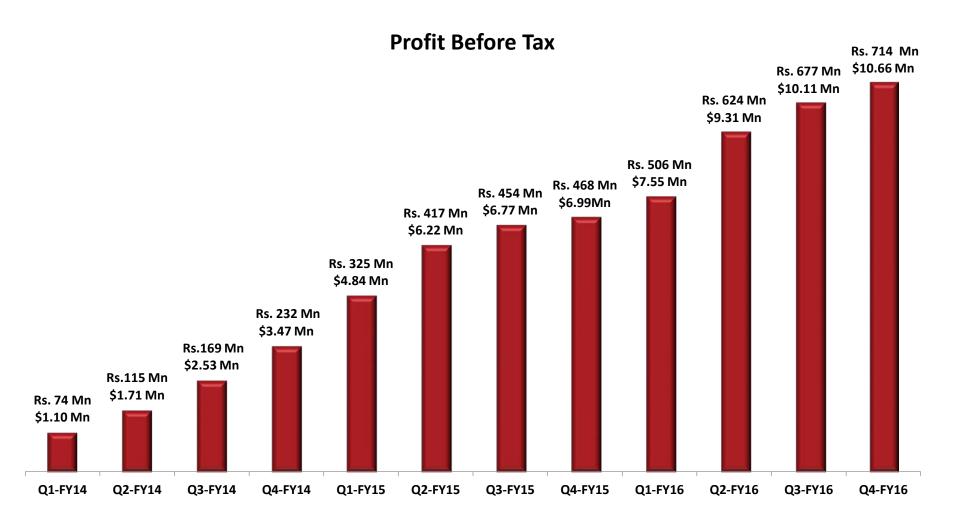
Income growth has continued to outpace growth in Operating Expenses, resulting in increasing operating leverage over the years...



3

...Resulting in consistent increase in profits

(highest ever profit in the history of the company)



Consolidated Profit & Loss

Corresponding year (FY16 vs. FY15)

Particulars	FY16	FY15	% Change
Interest Income	17,153	13,241	30%
Less: Interest Expense	8,972	7,878	14%
Net Interest Income (NII)	8,181	5,363	53%
Fee & Other Income	1,737	1,225	42%
Total Income	9,918	6,588	51%
Opex	5,031	3,870	30%
Provision	2,365	1,055	124%
PBT	2,522	1,663	52%
Tax	860	520	65%
PAT	1,662	1,143	45%

Consolidated Profit & Loss

Corresponding quarter (Q4-FY16 vs. Q4-FY15)

Particulars	Q4-FY16	Q4-FY15	% Change
Interest Income	5,075	3,489	45%
Less: Interest Expense	2,524	2,008	26%
Net Interest Income (NII)	2,551	1,481	72%
Fee & Other Income	508	362	40%
Total Income	3,059	1,843	66%
Opex	1,579	1,057	49%
Provision	766	318	141%
PBT	714	468	53%
Tax	239	103	132%
PAT	475	365	30%



Consolidated Profit & Loss

Trailing 10 quarters

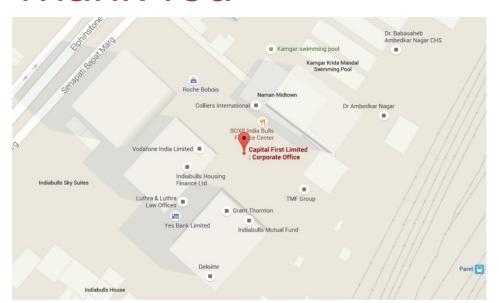
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Particulars	Q3-FY14	Q4-FY14	Q1-FY15	Q2-FY15	Q3-FY15	Q4-FY15	Q1-FY16	Q2-FY16	Q3-FY16	Q4-FY16
Interest Income	2581	2660	3,047	3,234	3,470	3,489	3,590	3,966	4,522	5,075
Less: Interest Expense	1667	1732	1,895	1,928	2,046	2,008	1,986	2,116	2,346	2,524
Net Interest Income (NII)	914	928	1,152	1,306	1,424	1,481	1,603	1,850	2,176	2,551
Fee & Other Income	184	229	290	242	331	362	394	388	447	508
Total Income	1098	1157	1,441	1,548	1,755	1,843	1,997	2,238	2,623	3,059
Opex	746	862	905	913	996	1,057	983	1,143	1,327	1,579
Provision	183	62	212	218	306	318	508	471	619	766
PBT	169	233	325	417	453	468	506	624	677	714
Tax	68	-66	116	146	154	103\$	175	213	232	239
PAT	101	299	208	271	299	365	331	410	445	475



Consolidated Balance Sheet

		7 III riguree are in rie. Will amove openied
Particulars	As on Mar 31, 2016	As on March 31, 2015
SOURCES OF FUNDS		
Net worth	17,035	15,738
Loan funds	1,19,549	84,374
Total	1,36,584	1,00,112
APPLICATION OF FUNDS		
Fixed Assets	292	191
Deferred Tax Asset (net)	546	421
Investments	416	949
Current Assets, Loans & Advances		
Loan Book	1,25,246	87,845
Other current assets and advances	18,750	17,414
Less: Current liabilities and provisions	(8,666)	(6,709)
Net current assets	1,35,929	98,551
Total	1,36,584	1,00,112

Thank You



INVESTOR CONTACT

SAPTARSHI BAPARI M : +91 22 4042 3534

P: +91 99200 39149

E: saptarshi.bapari@capfirst.com

Capital First Limited

India Bulls Finance Centre, Tower II, 15th Floor, Senapati Bapat Marg, Elphinston (West), Mumbai 400 013.



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